

# JENN BENCRISCTTO

## DESIGN & WEB DEVELOPER

### CONTACT

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### ABOUT ME

Graphic & Web Developer blending brand-forward design with clean, responsive code. Systemize components, templates, and content workflows to deliver faster, reduce maintenance, and improve conversion/SEO. Strong storytelling and accessibility mindset; adept with clients and cross-functional teams.

### EDUCATION

#### BACHELOR OF ARTS

McDaniel College · Graphic Design  
2011  
Wittenberg University · Political  
Science and Philosophy  
2009

### SKILLS

- Responsive Design
- Static builds & hosting
- Component libraries
- Documentation/design systems
- Stakeholder communication
- Content & Media Optimization
- Design & UX Systems
- API and AI integration

### CERTIFICATION

#### FULL-STACK WEB DEVELOPER

University of Arizona South  
Continuing Education  
2022

#### JUNIOR WEB DEVELOPER

SheCodes.io  
2025

### WORK EXPERIENCE

#### MULTIMEDIA SPECIALIST

JP Creative Works · Tucson, AZ · 2011 - Present

Designed brand kits, marketing collateral, and conversion-focused landing pages that align visuals with measurable goals. Built WordPress & Shopify sites using reusable sections/templates leading to faster updates and consistent brand execution. Deployed portfolio on Netlify; optimized images and structure for Core Web Vitals and SEO lift; tracked GA4 events for leads.

**Tech:** Figma, Adobe CC, HTML/CSS/JS, WordPress, Shopify/Liquid, Netlify, GA4

#### MULTIMEDIA PROFESSIONAL DEVELOPMENT SPECIALIST

Tucson Unified School District · Tucson, AZ · 2022 - Present

Produced web-ready training experiences (UX, accessibility, voiceover) for 8,500+ staff across 100+ schools. Systemized templates, style guides, and checklists which reduced production time; improved consistency and accessibility. Partnered on high-visibility branding and executive presentations providing clearer messaging and stakeholder confidence.

**Tech:** Adobe CC, HTML/CSS, Accessibility, LMS embedding, Documentation

#### SENIOR WRITING ASSISTANT

Dreamlining · Remote · 2021 - 2022

Wrote SEO-ready content and maintained CMS hygiene where the client experienced better findability and clean publishing ops for his websites.

**Tech:** CMS, Surfer SEO Content Optimization, Google Tools, editorial workflows